



# D13 Part IIIA Guided Tour Survey Analysis & Reflection

(Draft: D15 / April 23<sup>rd</sup>; Final: D18 / April 30<sup>th</sup> - 50 pts)

“Listen with curiosity... The greatest problem with communication is we don’t listen to understand. We listen to reply. When we listen with curiosity, we don’t listen with the intent to reply. We listen for what’s behind the words.”

— Roy T. Bennett

One of the **best ways** to learn about a place is to **talk with the people that know it best**. For this assignment, your **group** was required to **survey 30+ people** who live in the community that you are researching in your **guided tour**. After your survey is complete, **reflect** on the results. Type your thoughts (+5 ¶ typed), while answering the following questions:

- How did the **survey** go? What would you **change** anything about it now that you’ve finished it? **Why?**
- What **interesting / new** facts did you learn about from the survey? What is **good / bad** in your town?
  - For the **problems**, how might they be **resolved**, in your opinion? **Share your ideas!**
- Share some of the **common things** mentioned, and your **own thoughts** on those issues.
- What **benefits** did doing this survey add to your **guided tour**? How could you **use** the info gathered?

Criteria	Accomplished 10-8 pts	Satisfactory 7-5 pts	Developing 4-3 pts	Beginning 2-0 pts	Score
Context & Accuracy	Contains fresh, original ideas. Solid content is backed up with examples, illustrations and a variety of support for ideas. The essay contains at least 5 accurate facts about the topic.	Good ideas and content backed up with generalized examples. Accurate wording is apparent. Support for ideas is all of the same type. The essay contains 3-4 accurate facts about the topic.	Stale ideas. Worn-out. Content is not well supported. The writer is beginning to define the topic, but development is still basic or general. The essay contains 1-2 accurate facts about the topic.	No real ideas. Content is murky or unsupported. No awareness of audience is apparent. As yet, it has no clear purpose or central theme. No accurate facts included.	
Organization	The essay is plainly divided into at least 5 major paragraphs	Essay is divided into 3-4 paragraphs that can be easily understood.	Some paragraphs lead the reader through the paper, attempts to follow the assignment	Paragraphs are missing and disorganized; it doesn’t follow the assignment.	
Message Strength	The message to the viewers is clear, strong, & persuasive; viewer easily understands the message. Utilizes most or all of the discussed persuasive techniques very well	The message is clear. Uses several different persuasive techniques to good effect	The message is somewhat clear, but not very powerful or strong. Uses at least one persuasive technique moderately well	The message is unclear or weak, and the viewer struggles to understand the point. Doesn’t utilize persuasive techniques well	
Flow	The major ideas are backed up by the supporting information and that information is accurate.	The major ideas have some supporting information that is somewhat weak or inaccurate.	The major idea has some back up information but is mostly left on its own, or is incorrect.	Supporting info poor/nonexistent. Awkward insertion of wording hinders information flow	
Conventions	The writer demonstrates a strong grasp of conventions by using punctuation, capitalization, grammar, usage and paragraphing in a way that enhances the message of the paper. There are no spelling or punctuation errors.	The writer demonstrates a good grasp of standard writing conventions: spelling, punctuation, capitalization, grammar, usage, paragraphing. Writer uses conventions effectively to enhance readability. Less than three spelling or punctuation errors present.	Writer shows a reasonable control over a limited range of standard writing conventions. Conventions are sometimes handled well and enhance readability; at other times, errors are distracting and impair readability. Three to six spelling or punctuation errors present.	Errors in spelling, punctuation, capitalization, usage, and grammar and/or paragraphing repeatedly distract the reader and make the text difficult to read. Multiple spelling or punctuation errors present.	

Comments:

Total Score:

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